



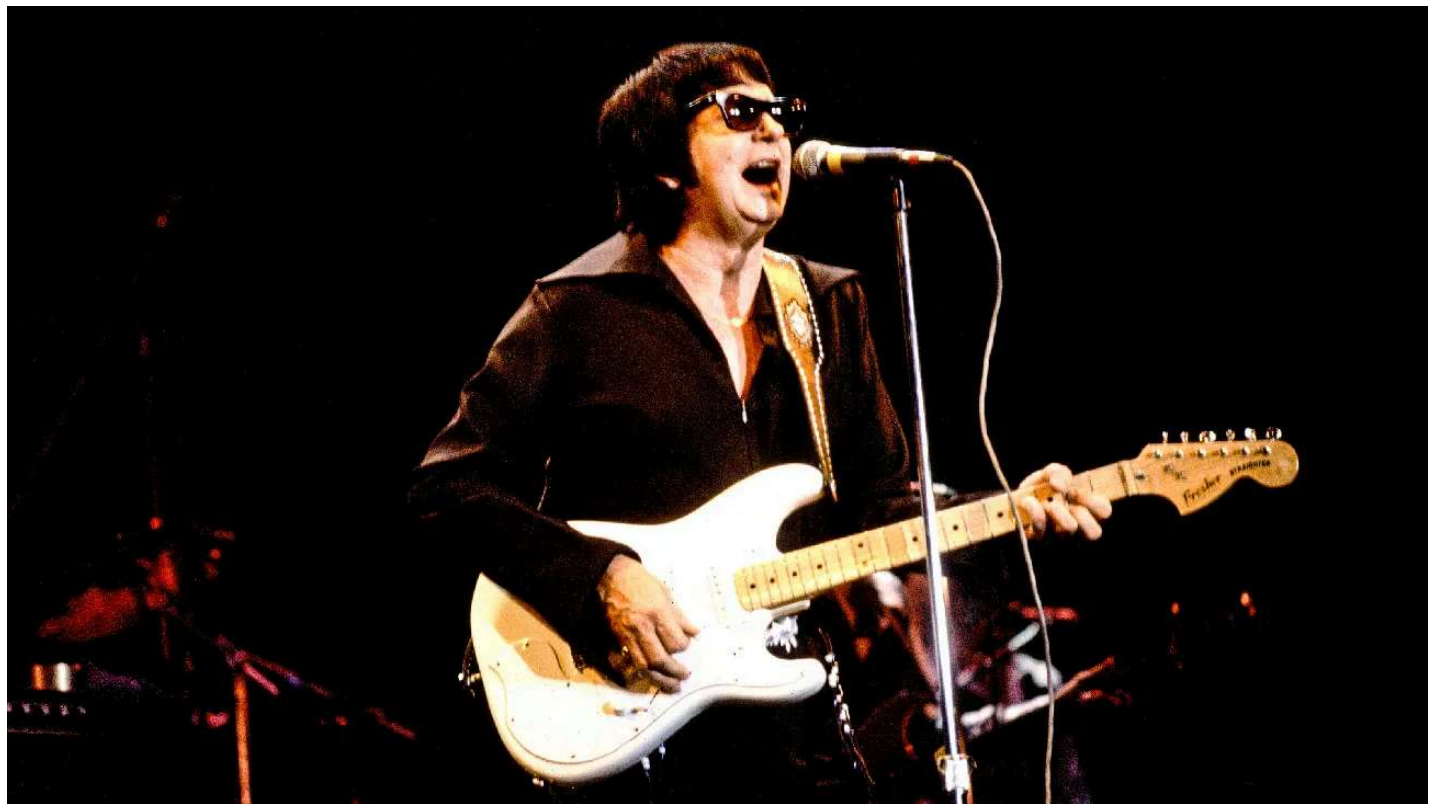
THR, ESQ.

HOME > BUSINESS > BUSINESS NEWS

# Roy Orbison Hologram at Center of New Legal Fight

The singer's sons say their former business partner is interfering with their new deal for an Orbison hologram tour.

BY ASHLEY CULLINS NOVEMBER 21, 2017 3:12PM



GETTY IMAGES



Listen to this article now 2 min listen

00:00

Powered by [Trinity Audio](#)

02:27

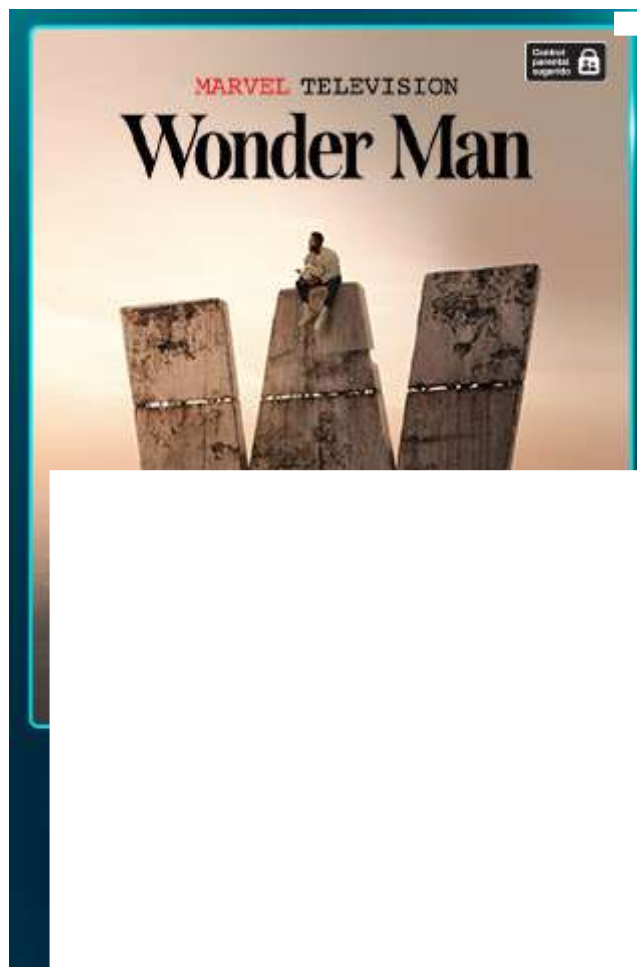


vendor is keeping a digital reincarnation of the singer offstage.

Suing as Roy's Boys, the late Rock & Roll Hall of Famer's sons claim Hologram USA failed to keep up its end of a deal for an Orbison hologram show and is now interfering with their efforts to create one with a new partner.

According to a complaint filed Monday in New York state court, Hologram USA approached Roy's Boys in 2014 about creating a 90-minute performance by an Orbison hologram. Under their deal, a prototype was to be delivered for review within nine months. By October 2016, Roy's Boys still hadn't seen one and sent Hologram USA a notice of termination.

ADVERTISEMENT



## Related Stories

---

Roy's Boys' Comeback Show Draws Staff Tower and Duckhorn

---

This spring, Orbison's sons formed a new partnership with BASE Holograms, and in the fall, it announced tours in both the United Kingdom and Australia. Hologram USA wasn't thrilled.

"On November 7, 2017, Defendant's attorney, Barry Rothman, contacted Plaintiff's counsel in New York and advised that despite the termination letter having been sent well over a year ago, Defendants were now disputing such termination," writes Roy's Boys attorney Dorothy Weber in the complaint. "Mr. Rothman threatened to sue Plaintiffs and abruptly terminated the call."

Furthermore, Roy's Boys claims Hologram USA CEO Alki David also contacted BASE CEO Brian Becker and threatened to sue.

Rothman tells *The Hollywood Reporter* that that is still a possibility. "Our position is that the agreement is in full force and effect," he says, adding that Hologram USA will defend this action and will likely sue BASE for tortious interference.

---

ADVERTISEMENT

---

According to Rothman, the agreement specified that Orbison's estate could not at any time communicate with a competitor and that any dispute was subject to a 21-day cure

Roy's Boys is asking the court for a declaration that its agreement with Hologram USA was properly terminated and for an injunction barring the company from using any Roy Orbison trademarks or intellectual property.

**You May Like**



**The best shoes for walking and standing all day**

Free Motion Shoes



**17 Movies That Destroyed Actors' Careers: No One Can Argue With No. 1**

Outdoor Revival

**Farmer takes ingenious revenge on parking offenders on his property**

Tips and Tricks



**Young Woman (19) Lives in a Shed - Take a look inside**

Tips and Tricks

**27 Foods You Can Eat A Lot Of Without Gaining Weight, Ranked In Order**

Outdoor Revival

**Watch What Happened!**

Happy in Shape



Tips and Tricks

Ranked in Order

Browsing History

Outdoor Revival

DiscoveryFeed



**Pirates Climb Aboard SeaPlane - Watch What The Captain Did Next**

Tips and Tricks

**How to Choose the Best Hospital for Your Family's Healthcare Needs – wonderwebhost**

wonderwebhost.com

**Amazon MGM Studios Reorgs TV "Worldbuilding" Team, Matthew King and Adrienne...**

The Hollywood Reporter

## THR NEWSLETTERS

*Sign up for THR news straight to your inbox every day*

**SUBSCRIBE**

## MORE FROM THE HOLLYWOOD REPORTER



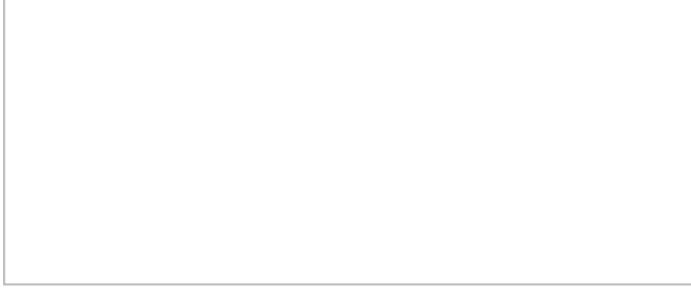
**WRITERS GUILD OF AMERICA**

**Writers Guild Reaches Tentative Four-Year Deal With Studios**



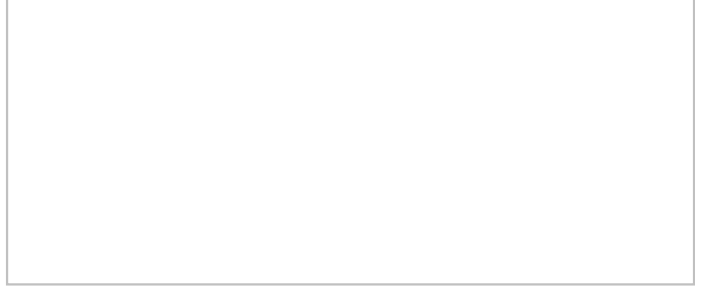
**STARZ**

**Starz CEO Sees Pay Total \$6.7 Million**



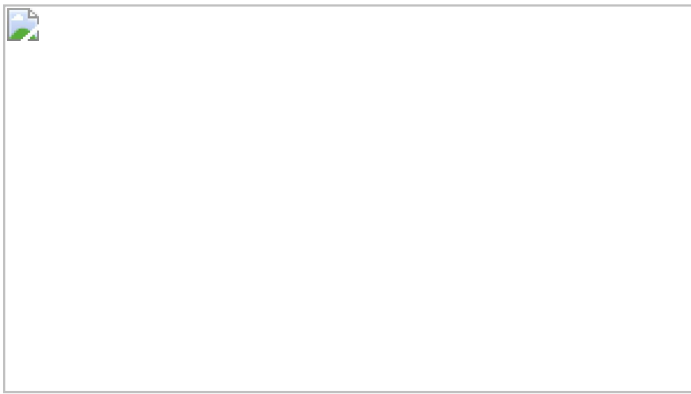
THR, ESQ

WME Goes Public to Back Blake Lively, Says She's Exposing "Covert Digital Takedown Campaigns"



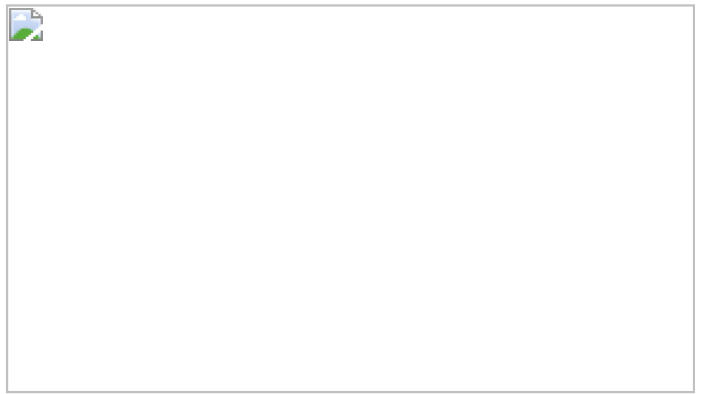
TOBY EMMERICH

Warner Bros.' Ex-Movie Chief Is Betting on TV Development In a Tough Market



PARAMOUNT

The Most Powerful People in the World Are Obsessed With Media Again



OPENAI

OpenAI Gets Into Media, Buys Streaming Business Talk Show TBPB

ADVERTISEMENT

---

**ESSENTIAL READS**



WME Goes Public to Back Blake Lively, Says She's Exposing "Covert Digital Takedown Campaigns"

BY WINSTON CHO



'It Ends With Us' Battle Royale Greenlit for Trial But Court Cuts Blake Lively's Harassment Claim

BY WINSTON CHO



Gucci Mane Allegedly Kidnapped, Held at Gunpoint By Pooh Shiesty

BY WINSTON CHO



Judge Blocks Trump Order to End Funding for PBS, NPR

BY WINSTON CHO

ADVERTISEMENT

## THR NEWSLETTERS

Sign up for THR news straight to your inbox every day

EMAIL

---

**SUBSCRIBE TODAY**

By providing your information, you agree to our **Terms of Use** and our **Privacy Policy**. We use vendors that may also process your information to help provide our services. // This site is protected by reCAPTCHA Enterprise and the Google **Privacy Policy** and **Terms of Service** apply.

**THE DEFINITIVE VOICE OF ENTERTAINMENT NEWS**

Subscribe for full access to The Hollywood Reporter

---

ADVERTISEMENT

ADVERTISEMENT

---

PMIC

**MOST POPULAR**

---

Absolutely Furious'

---

2. **ARTnews**  
Giant Golden Toilet Sculpture Appears Near Lincoln Memorial in D.C.: 'A Throne Fit for a King'
- 

3. **Sportico**  
Top 50 Highest-Paid Athletes of All Time
- 

- VIBE**  
4. Gucci Mane Allegedly Kidnapped, Robbed In "Armed Takeover" By Pooh Shiesty And Big30, DOJ Says
- 

## YOU MAY ALSO LIKE

Subscriber Support 

The Hollywood Reporter 

Legal 

Follow Us

### Have a Tip?

Send us a tip using our anonymous form.

SEND US A TIP

### Newsletter Sign Up

Enter Your Email

SUBSCRIBE

By providing your information, you agree to our **Terms of Use** and our **Privacy Policy**. We use vendors that may also process your information to help provide our services. // This site is protected by reCAPTCHA Enterprise and the Google **Privacy Policy** and **Terms of Service** apply.



#### OUR SITES

The Hollywood Reporter is a part of Penske Media Corporation. © 2026 The Hollywood Reporter, LLC. All Rights Reserved.  
THE HOLLYWOOD REPORTER is a registered trademark of The Hollywood Reporter, LLC.  
Powered by WordPress.com VIP