

Ann Kim
Vice President
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December 7, 2016

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VIA FEDERAL EXPRESS AND E-MAIL (Donna.Smith@reliancemajestic.com)

Reliance Majestic Holdings, LLC
301 N. Canon Drive, Suite 204
Beverly Hills, CA 90210
Attn: Donna Smith, President, CinemaNow

NBCUniversal

Re: Notice of Payment Default

Dear Donna:

Reference is made to that certain Electronic Sell-Through and Video-on-Demand Distribution Agreement, dated as of September 13, 2014, between Universal City Studios Productions LLLP (“NBCUniversal”) and Reliance Majestic Holdings, LLC (“RMH”), as amended (the “Agreement”). Unless otherwise defined herein, capitalized terms used herein shall have the meanings set forth in the Agreement.

As you are aware, the following amounts, plus accrued interest, that are payable pursuant to or in keeping with the Agreement remain outstanding and overdue (collectively, the “Overdue Amount”):

	US License Fees	Canada License Fees	Studio Post (TV Deliveries)
July 2016	US \$32,496.71	CAD \$8,653.82	
August 2016	US \$22,023.94	CAD \$6,045.74	
September 2016	US \$12,257.34	CAD \$3,541.54	
October 2016	US \$13,470.47		
Total	US \$80,248.46	CAD \$18,241.10	US \$11,620.00

We hereby notify you that RMH’s failure to timely pay the Overdue Amount constitutes a material breach.

In addition, the following amounts will become due and payable within this month (collectively, the “Upcoming Payable Amount”):

Canada License Fees (due 12/15/15)	Studio Post (TV Deliveries) (due 12/30/16)
October 2016 – CAD \$2,791.90	US \$4,830.00

We hereby demand that: (i) RMH cure the aforementioned breach by making full payment of the Overdue Amount to us within five (5) days of the receipt of this letter; and (ii) RMH make full payment of the Upcoming Payable Amount by December 30, 2016. Please be advised that NBCUniversal takes this matter very seriously and is currently evaluating all legal rights and remedies available to it under contract, tort and other theories of liability, and that RMH’s failure to pay the Overdue Amount and/or Upcoming Payable Amount as indicated above may leave NBCUniversal with no option other than to commence litigation.

This letter is not intended to be a complete statement of all facts or legal principles regarding this matter, nor is it to be construed as a waiver of any rights or remedies that we may have, whether at law, in equity or otherwise, all of which are expressly reserved.

Sincerely,

By: 
Ann Kim
Vice President, Business & Legal Affairs
NBCUniversal Television and New Media Distribution