



FilmOn.TV™

FilmOn.TV™

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UK 111 Wardour Street London W1F 0UH

877.733.1830 | FilmOn.com

CONFIDENTIAL INFORMATION MEMORANDUM

NOVEMBER 2015

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HOLOGRAMS



LIVE TV



SOCIAL MEDIA



STUDIO MOVIES

Our viewers watch our live television offerings of over **700 linear channels**, **90,000 on-demand** movies, documentaries, music videos, podcasts and **original** social television programming.

SAFE HARBOR

This presentation incorporates information from a prospectus and contains forward-looking statements. All statements contained herein other than statements of historical fact, including statements regarding our future results of operations and financial position, our business strategy and plans, and our objectives for future operations, are forward-looking statements. The words "believe," "may," "will," "estimate," "continue," "anticipate," "intend," "expect," and similar expressions are intended to identify forward looking statements. We have based these forward-looking statements largely on our current expectations and projections about future events and trends that we believe may affect our financial condition, results of operations, business strategy, short-term and long-term business operations and objectives, and financial needs. These forward-looking statements are subject to a number of risks, uncertainties and assumptions, including those described in the "Risk Factors" section of the prospectus. Moreover, we operate in a very competitive and rapidly changing environment. New risks emerge from time to time. It is not possible for our management to predict all risks, nor can we assess the impact of all factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements we may make. In light of these risks, uncertainties and assumptions, the future events and trends discussed in this prospectus may not occur and actual results could differ materially and adversely from those anticipated or implied in the forward looking statements.

All references to dollar amounts in the offering summary or to use of proceeds are subject to change pending a final prospectus.



FILMON TV IS ONE OF THE
WORLD'S **LARGEST** LIVE TV
STREAMING NETWORKS

70+ MILLION

MONTHLY VISITORS

700+

LINEAR CHANNELS

90,000+ FREE

AD SUPPORTED TV
PROGRAMS AND MOVIES

65,000+

PREMIUM HOLLYWOOD TV
PROGRAMS AND MOVIES

2.5 BILLION

AD IMPRESSIONS PER MONTH

ALKI DAVID
Chief Executive Officer and Chairman

FOUNDER, CHAIRMAN AND CEO



Alkiviades (Alki) David founded FilmOn TV Ltd. in 2007 (formerly known as 11PIX Ltd. and a predecessor of our company) in 2007 and has served as our Chairman of the Board and Chief Executive Officer since that time.





Mr. David has worked in the global digital media industry for the past 15 years as an investor, entrepreneur and executive. He formed a personal holding company, Anakando, Ltd., and, an affiliated company, the Anakando Media Group. In addition, Mr. David has investments in several privately-held media companies, including Hologram USA Inc., a hologram projection business with patented technology. Mr. David also formed Advirally Inc. in 2012 and in Class15.com Inc. in 2014, each of which provides social media marketing services.

In 1995, Mr. David established Independent Models. Also in 1995, Mr. David helped establish the family-owned shipping company, Levant Shipping. In 2000, Levant Shipping was merged with the U.S.-based shipping company Navios Maritime, and, in 2007, the combined company's shipping business was sold to International Shipping Enterprises.

Mr. David and other family members of the Leventis-David Group maintain holdings in a number of industries including manufacturing, real estate, shipping and bottling (including ownership interests in Coca-Cola Hellenic bottling plants in 28 countries). Mr. David is also chairman of the board of his late father's charitable trust, The Andrew A. David Foundation, and founded the non-profit organization BIOS to educate the public about marine conservation surrounding the Greek Islands.

Mr. David received a Master of Arts degree from the Royal College of Art's Film and Television program in London, and has written, produced and appeared in feature films and on television.

MANAGEMENT TEAM

 Peter van Pruissen	CFO, Secretary, Treasurer and Director <i>10+ years experience</i>	Previously served as Corporate Controller of Wired Ventures Inc., parent of Wired Magazine CFO at On24, Inc., a streaming media distribution network; Tradeshift Inc., an e-invoicing and procure-to-pay platform; bCODE Pty Ltd., an advertising network; and Piczo, Inc., a social networking and blogging website B.A. degree in finance from Amsterdam's Nyenrode Business University and M.B.A. in finance from the University of San Francisco
 Mykola Kutovyy, Ph.D.	Director <i>10+ years experience</i>	Principal of SimpleCat, a travel discovery service he founded in 2015 Previously served as COO of M-GO, a premium digital streaming service and joint venture between Technicolor and DreamWorks Animation Previously CTO and Head of Core Products for CityGrid, an IAC company
 Kim Lori Hurwitz	Senior VP of Programming <i>10+ years experience</i>	SVP Content Partnerships for Anakando Media Group Director of Marketing for DIRECTV managing annual \$500 P&L Regional Marketing and Advanced Products Manager for Adelphia/TCI and President/Co-Founder of the SoCal PPV Cable Group UCLA-educated with more than 30 years' experience monetizing leading edge content platforms
 David Goldsmith	CSO and Corporate Development <i>15+ years experience</i>	Corporate Strategist for Anakando Media Group, identifying Strategic partnership opportunities, and Transactional PPV Video On-Demand 20 years experience as television executive and producer for Major Hollywood studios including Fox, Lorimar/Warners, Paramount TV Corporate Strategic consulting for Digital Media, Entrepreneurs, and Technology creators including IPTV-OTT broadband platforms Founding Board Member and Treasurer of Entertainment Industries Council, Inc. — producers of the Annual Prism and SET Awards

BOARD OF DIRECTORS

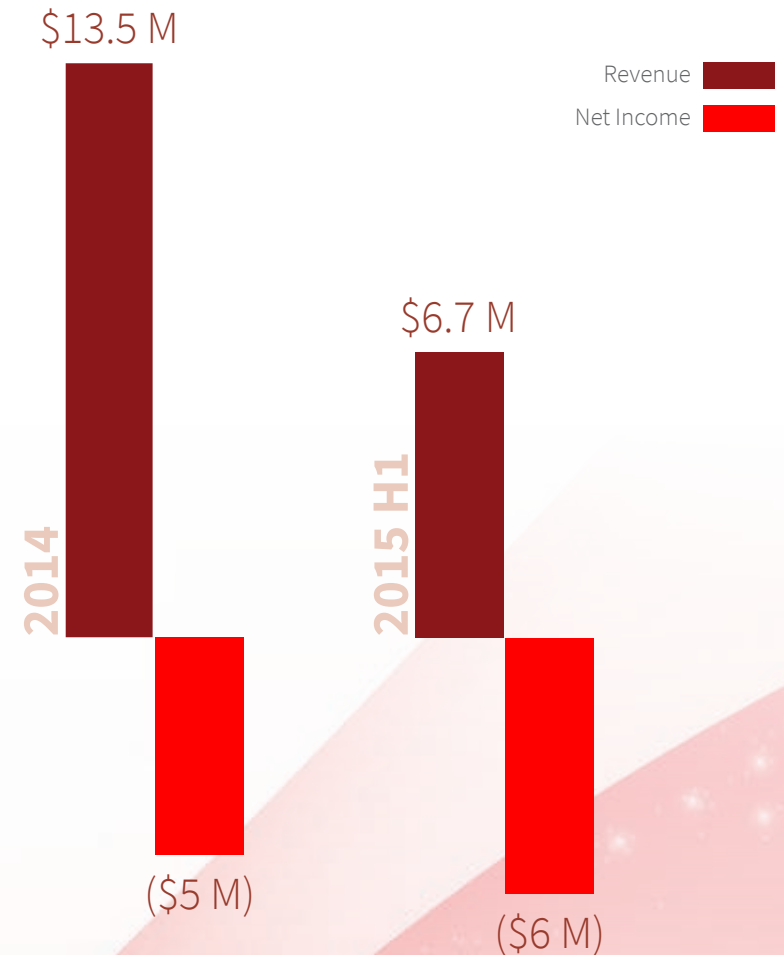
Francisco Martin Fernandez	Director <i>20+ years experience</i>	Managing Partner of MK Capital Partners since September 2007 Member of the Board of Directors of Fondinvest Capital since 2015 Vice President of Julius Baer, Ltd. from 1999 to 2004
Christophe Louvion	Director <i>10+ years experience</i>	Principal of SimpleCat, a travel discovery service he founded in 2015 Previously served as COO of M-GO, a premium digital streaming service and joint venture between Technicolor and DreamWorks Animation Previously CTO and Head of Core Products for CityGrid, an IAC company
Nicholas J. Greenway	Director <i>10+ years experience</i>	Co-founder of Light and Motion Entertainment Ltd., which uses artificial intelligence technology to deliver real-time social media analysis Served in senior executive roles at several Brand Management and Advertising Agencies including Axis and Big Film Group

COMPANY OVERVIEW

- FilmOn.TV Networks Inc. provides **streaming television, pay-per-view channels** and thousands of **video on-demand** titles making it the **world's largest OTT content delivery platform**
- We serve **more than 2 billion** ad impressions per month to a global audience of **70 million monthly unique visitors**
- FilmOn's live TV offering consists of **over 700 linear channels, 90,000 FREE on-demand** movies, documentaries, music videos, podcasts and original social television series and **65,000 premium Hollywood** movies and TV programs
- Filmon's **patented HDI player** provides a convenient way of watching online television channels from the comfort of your desktop, as well as offering a suite of **online video applications**
- FilmOn works with the **world's largest** advertising agencies, television networks, trading desks and major brand sponsors to monetize the platform's **advertising-based business model**
- Programming also reaches satellite audiences via **Dish Network** in the United States, **Sky** in the United Kingdom and **Freesat** in Europe
- FilmOn has the **largest film library in the world**
- We currently monetize approximately **5% of our advertising capacity** and have the potential to **significantly increase** our advertising revenue by expanding our advertising and sponsorship teams

"FILMON... THE MARKET OPPORTUNITY IS MUCH BIGGER THAN ANY OTHER MEDIA OF ITS TYPE"

-Wall Street Journal



FOTV serves more than 2.5 billion pre-roll and mid-roll video ads and display banners per month to a global audience of 70 million monthly unique visitors

REVENUE STREAMS

ADVERTISING REVENUE

- We work with the world's largest advertising networks and agencies and major brand sponsors to monetize our platform's advertising-funded business model

SUBSCRIPTION REVENUE

- Premium subscribers have access to our premium channels, pay-per-view specials, special live events (e.g., boxing and music concerts), a high definition ("HD") quality signal for all channels (where available), no advertising and the ability to record a set number of hours of programs

TRANSACTIONAL PPV-VOD REVENUE

- With the addition of our licensing agreement with Cinema Now, FilmON has a unique opportunity to become one of the first OTT Content Delivery Platforms to offer Premium Hollywood Movies and Television in the first "Digital Tier" window available from the Studios and Networks

LICENSING REVENUE

- FilmOn Media operates an advanced digital facility in Irvine, California to restore, archive and digitize the over 35,000 film negatives from the film libraries we have acquired

REVENUE MODEL

BASE SUBSCRIPTION

"Freemium" business model — supported by advertisers, no cost to consumers for SD (Standard Definition) quality signal.

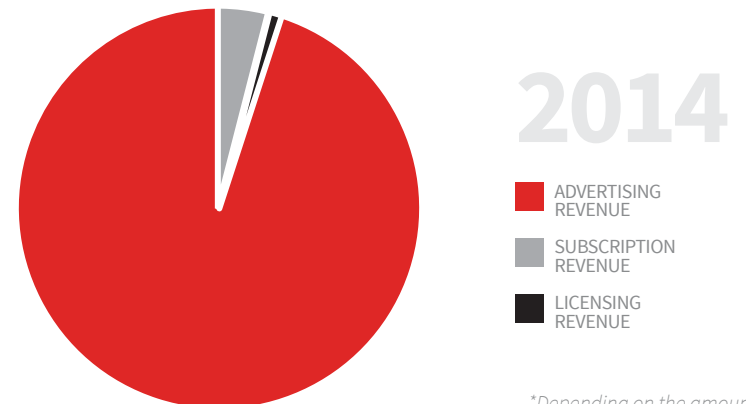
PREMIUM PPV & SUBSCRIPTION

For a fee ranging from \$9.99 to \$19.99 per month*, premium subscribers have access to:

- Premium Hollywood Movies and TV
- Pay-per-view specials
- No advertising
- Special live events (e.g., boxing and music concerts)
- Ability to record a set number of hours of programs
- HD quality signal for all channels (where available)

CUSTOMIZABLE PLATFORM

Our platform is fully customizable for affiliate partner video services and we have a team of platform developers who are constantly upgrading and customizing our video service platform. This platform may be licensed to third parties at market rates.



*Depending on the amount of digital video recording storage space selected

COMPETITIVE ADVANTAGE

DISTINCT ADVANTAGE

Because of FOTV's exclusive and proprietary content, the Company is uniquely positioned as a complementary service to large general content providers such as television broadcasters, cable television channels and streaming services such as Netflix, Hulu, Amazon and Apple TV.

EXCLUSIVE AND PROPRIETARY CONTENT

FOTV has amassed an extensive library of content with exclusive worldwide streaming distribution rights and has established exclusive relationships with key talent and content providers

The significant volume of titles the Company offers in the VOD category and the breadth of FilmOn's 700 linear programming channels differentiate the Company from Netflix and similar OVD platforms, which primarily provide serialized content and selected VOD titles produced in a proprietary manner.

UNIVERSAL ACCESS

FOTV's titles can be streamed by all of the Company's viewers through FilmOn.com using virtually any internet-connected device (tablets, smart phones and laptops) or from FilmOn's mobile app, which has had more than 50 million downloads to date.

INTERNATIONAL DISTRIBUTION RIGHTS

By securing international distribution rights for FOTV's proprietary and licensed content, the Company has created a barrier to entry for competitors, giving FilmOn the potential to reach a worldwide subscriber base with no additional licensing costs.

	FilmOn.TV	NETFLIX	hulu	YouTube	amazon Prime Instant Video	slings TELEVISION	PlayStation.Vue	PLUTO®	iTunes
Significant Mobile Presence	✓	✓	✓	✓		✓			✓
Exponential Growth Opportunities	✓	✓	✓			✓	✓		✓
Proprietary Content	✓	✓	✓		✓				
Live TV	✓							✓	
International Distribution Rights	✓	✓	✓	✓	✓				✓
Premium Hollywood Movies & TV	✓								✓
User Generated Content	✓			✓					
Social Media Network	✓			✓			✓		
Diversified Revenue Model	✓		✓	✓	✓		✓		✓
Advertising Services	✓		✓	✓					✓
Dedicated Television Channels	✓			✓			✓		
Extensive Film Library	✓			✓			✓		

INVESTMENT HIGHLIGHTS

LARGE **CUSTOMER BASE**

FilmOn channels FOTV USA and FOTV UK Broadcast stations are in 40+ Million Cable homes in the USA and some 24 Million the UK and Europe.

HIGH CUSTOMER **RETENTION RATE**

94% of FilmOn's viewers returns month on month and watch an average of over 17 minutes of content per session across all FilmOn devices and content outlets.

VARIETY OF **CUSTOMER VERTICALS**

FilmOn has every vertical though the primary audience of males from age 18 to 40 (64%), a strong dedicated following in kids 8 to 14 years old (8%) and females (22%).

ATTRACTIVE **FINANCIAL PROFILE**

Highly scalable business model with explosive revenue growth opportunities and significant gross margins. Strong revenue momentum, sales growth from \$13.5 million to \$30.0 million between 2014 and 2015.

FILMON **PATENTS**

Granted patent covering individualized satellite transmission systems and remote viewing systems.

WE CURRENTLY
MONETIZE
APPROXIMATELY

5%

OF OUR
ADVERTISING
CAPACITY AND
HAVE THE
POTENTIAL TO

significantly
INCREASE

OUR ADVERTISING
REVENUE

DIGITAL MEDIA OFFERINGS

CREATIVE PRODUCTIONS

- Our offerings of original branded content and licensed holographic content distinguish us from other OVD platforms. We create and carry original films and content programming including digital feature films, television shows and social network-oriented content from over 30 internet celebrities, including YouTube's PewDiePie and Shane Dawson
- Our original films are designed to appeal to our target audience of younger viewers and to consistently feature well-known actors, musicians and celebrities
- Original feature films produced by and released on FilmOn.com include Guido, Bob Thunder Internet Assassin, Lord of the Freaks, The Freediver, Fishtales, Opa!, Killing the Cheeky Girls and Killing Brigitte Nielsen
- In 2015, we collaborated with several premium artists such as Flo Rida to create original content and programming for our platform
- **The key feature of these productions is the integration of brand sponsorship generating an essential revenue stream to all of our properties**



WHITNEY HOUSTON TOUR



The late Whitney Houston will return to the stage as a hologram next year. The project is being organized by Hologram USA in conjunction with Pat Houston, the singer's sister and president of her estate.

The virtual recreation of Houston will be a multimedia endeavor. Not only will the hologram premiere at a U.S. venue and tour the world, but the content created by FilmOn Studios will be syndicated across all digital and cable platforms. The show will be interactive and feature the singer's greatest hits alongside as-yet-unannounced special guests.

HOLOGRAM *shows*

PREMIUM MOVIES & NEXT DAY TV

FilmOn has entered into licensing agreements to distribute the latest Premium Hollywood Movies and Next Day TV shows. FilmOn's Audience and New customers can buy or rent from a Library of 65,000 Titles, the latest premium movie releases and next day TV at filmon.com/premium. With ON DEMAND Access, Users can instantly stream FilmOn's "Ultra Violet" library of content to all of their compatible devices, whether at home or on the go.



starz

LIONSGATE



Disney



SONY PICTURES™
© 2000 SONY PICTURES ENTERTAINMENT INC.

FilmOn
PREMIUM
Watch! Rent! Buy!
The content you really want - How you want it!

THE **HOTTEST NEW HOLLYWOOD MOVIES** INCLUDING **PRE-DVD RELEASES** AND **TITLES STILL IN THEATERS**. NEW RELEASES IN EVERY GENRE, INCLUDING ACTION, COMEDY, DRAMA AND MORE.

FILM LIBRARY

65,000+ HOURS

OF TV & FILM

250

ACADEMY AWARD NOMINEES

1,200

EMMY AWARD NOMINEES

DIGITAL CONTENT

58+

Film and TV Libraries

TV CHANNELS

**ADVERTISING
SERVICES**

FILM LIBRARY

- FilmOn Media is designed to monetize our collection of more than 58 film libraries including the Allied, Cannon, Cinebx and Hemdale catalogs
- This collection includes 65,000 hours of historical television footage (including extremely rare footage of President John F. Kennedy, Elvis Presley, Michael Jackson and the Beatles) and thousands of feature films

LICENSED, PRODUCED AND REDISTRIBUTED **DIGITAL CONTENT**

- FilmOn aggregates digital content offerings primarily from professional third-party content providers from the film and television industry
- License content from FilmOn's library to third parties such as Amazon, Hulu and Apple TV

ADVERTISING SERVICES

- FOTV offers advertisers the ability to engage in all-inclusive digital ad campaigns encompassing pre-roll, mid-roll and highly effective display ads built around and customized to the proprietary content and user data from the FOTV platform

DEDICATED **TELEVISION CHANNELS**

- Diverse linear streaming channel FOTV includes classic and pop culture content spanning cars, live sports, gaming and interactive television
- Our long-term strategy for FOTV is to develop our interactive television system (patent pending), which draws upon our online social streaming community and will televise our viewers who share their own homemade live video streams
- According to Rentrak, the cable television ratings standard, FOTV has a 2% to 3% share of the Los Angeles television market, which is equivalent to the ratings received by a CW television station



FOTV FEATURES ORIGINAL PROGRAMMING, COMEDY, MUSIC, SPORTS AND LIVE BATTLECAM— 24/7 ON CABLE, SATELLITE AND ONLINE ON A GLOBAL SCALE

FOTV *distribution & reach*

REACHING OVER **100 MILLION** HOUSEHOLDS

- ▶ FOTV USA MARKET – **100+ MILLION** HOUSEHOLDS
- ▶ FILMON.COM GLOBAL MARKET – **70 MILLION** MONTHLY VISITORS
- ▶ EUROPE MARKET - **35 MILLION** HOUSEHOLDS



**COMING SOON: MORE (USA BASED) FOTV BROADCAST STATIONS AND CITIES IN THE COMING MONTHS



- Self live video publishing
- DIY PPV events
- Facebook and Twitter whitelist
- Integrated affiliate network



CUSTOMERS



PARTNERS

FilmOn has active partnerships with all major trading desks and Networks including Videology, BrightRoll, Liverail, Yahoo Publishers. FilmOn offers these partners pre-roll, mid-roll and display banner advertising across FilmOn properties.



LENOVO PARTNERSHIP

Under a partnership agreement with a subsidiary of Lenovo Group Ltd., the world's largest personal computer vendor by unit sales, our FilmOn app has been preloaded as the default OVD app on personal and tablet computers manufactured by Lenovo and offered for download in its app store, providing direct access to our platform to millions of Lenovo users.

lenovo



STRATEGIC PARTNERSHIPS



With a 22% market Share of Indian Mobile Devices, MicroMax is India's #1 mobile phone handset manufacturer. In 2015 MicroMax entered into an agreement to make a substantial investment in FilmOn as well as to preload FilmOn Apps in all Micromax handsets and devices. Besides being a Strategic Partner and Strategic Investor, Micromax is also distributing FilmOn HDi TV hardware through its 100,000+ retail locations across India.



Largest US Radio Network

FilmOn and iHeartradio partnered to produce and broadcast a series of **live streaming concerts**. Broadcast will include live concert, behind the scenes interviews, red carpet arrivals, and branded segments.



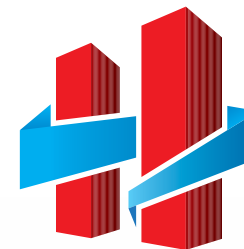
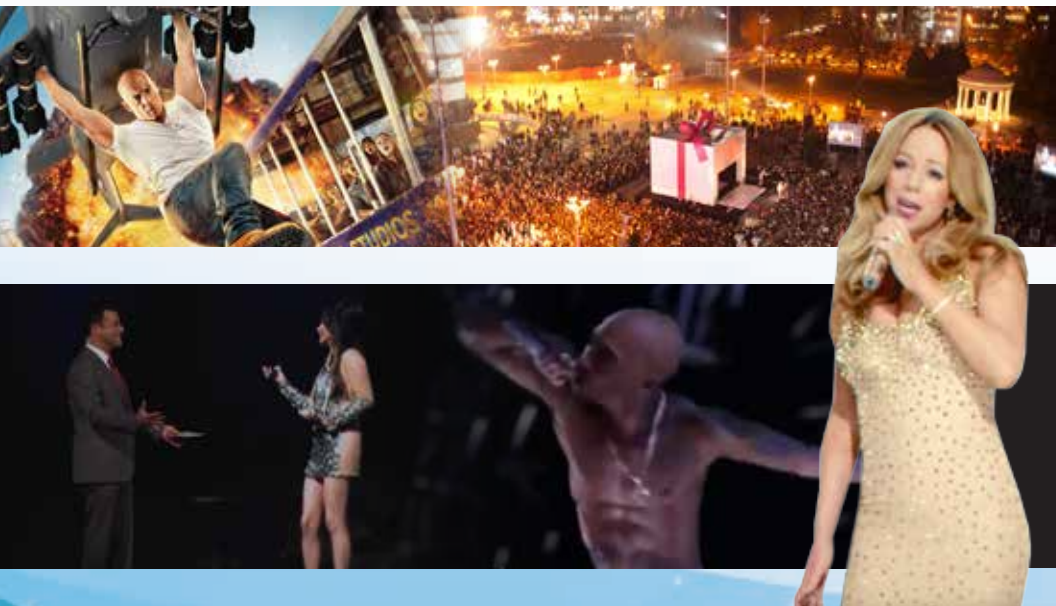
CinemaNow is the only proven OTT provider that enables transactional digital storefronts across multiple territories by managing the entire content supply chain from licensing to encoding, storage, delivery and ultimately commerce and reporting.



HOLOGRAM USA

POWERED BY FILMON

We distinguish our OVD platform from our competitors by offering interactive television services and hologram projection shows as part of our original branded content through strategic relationships Hologram USA. These offerings are increasingly popular among a large cross section of audiences worldwide, particularly younger viewers, brand sponsors and advertisers.



HOLOGRAMUSA

HOLOGRAM LIVE CONCERT SERIES

2016-2017

SPONSORSHIP, BRAND INTEGRATION, VENUE, TITLE SPONSORSHIPS, AND OTHER HOLOGRAM ADVERTISING OPPORTUNITIES

2016
2017

- Liberace**
- Roy Orbison**
- Billie Holiday**
- Buddy Holly**
- Patsy Cline**
- Tammy Wynette**
- Whitney Houston**

- Whitney Houston**
- Bob Marley**
- Bing Crosby**
- Nat "King" Cole**

**Disclaimer: This line-up is subject to approval. All events are to be confirmed via talent, featured talent, venue & estate.*



LIVE ACTION SPORTS
 EXCLUSIVE CHANNELS SUCH AS **OUR OWN TENNIS AND FOOTBALL CHANNELS**. CONTENT IS SELECTED FROM AROUND THE WORLD IN ALL GENRES FROM MUSIC, FILMS, COMEDY AND NEWS TO SPORTS, CLASSIC TELEVISION, LIFESTYLE AND OTHER POPULAR VERTICALS.

SOCCER/FOOTBALL

UEFA Champions League • English Premier League Spanish Premier League • German Bundesliga

RUGBY

Rugby World Cup • Supper League

CRICKET

Indian Premier League (IPL) • English League

FILMON IN THE PRESS

“10 COMPANIES CHANGING THE TV INDUSTRY”
 — **FILMON IS LISTED NO 1**
Forbes

“FILMON... ACQUIRED THE **WORLD’S BIGGEST PRIVATE FILM AND TV COLLECTION**”
SNL Kagan

Business Insider GIVES NEW FILMON.COM SHOW TOMMY CHONG’S “ALMOST LEGAL”
A ROUSING REVIEW

FILMON STUDIOS TO CREATE SHOWS AROUND THE THEATER’S LEGENDARY HISTORY. THE FIRST WILL BE BILLIE HOLIDAY AND WILL DEBUT IN LATE 2015.
New York Times

INDUSTRY OVERVIEW

LARGE CONTENT MARKETING OPPORTUNITY

- Rising perception of content marketing as one of the most highly effective methods of communicating with audience and increasing demand
- Beneficiary of increased marketing budgets. Total marketing budgets rose approximately 14% in 2013 with 37% of budgets being spend on content marketing
- “Brands are the new media companies...We are shifting back to the era of great content as advertising.” (source: Forbes, 11/21/13)
- Distribution is flat: multi-platform, inexpensive, solutions enable high messaging frequency in varying forms (corporate websites, YouTube, Facebook, Twitter, Pinterest)
- Time-shifting, VOD, mobile consumption, new content forms (gaming, social media, infographics, photos) make it very hard to reach consumers with a linear, 30-second TV spot
- Cost of content production has declined significantly due to effective, lower-cost forms of content (blogs, tweets, short-form video)



CONTENT MARKETING REPRESENTS A \$44 BILLION INDUSTRY

DRIVEN BY BRANDS' NEED TO REACH TARGET AUDIENCES WITH HIGH QUALITY CONTENT

CHANGING FCC STREAMING DYNAMIC

The FCC, which regulates interstate communications by radio, television, wire, satellite and cable in the United States, has proposed to create regulatory parity between OVD operators and cable operators.

The proposed rules, if adopted, would treat OVD operators as MVPDs, giving OVD operators the legal right to retransmit local television broadcast stations to authenticated subscribers in local markets in accordance with FCC rules.

In turn, television network broadcasters would be required to negotiate in good faith with OVD operators to act as licensees for the retransmission of television network programs for negotiated licensing fees.

Source: S-1

BY 2020, **90%** OF THE **WORLD'S POPULATION** OVER THE AGE OF 6 WILL HAVE A **SMART PHONE**

INCREASED **USAGE** OF CELLPHONES

- The number of mobile subscriptions worldwide grew approximately 6 percent year-on-year during Q3 2014
- The number of mobile broadband subscriptions grew even faster – at a rate of 30 percent year-on-year, reaching 2.5 billion and data usage per subscription also continued to grow steadily
- 65–70 percent of all mobile phones sold in Q3 2014 were smartphones

INCREASE IN SMARTPHONE **SUBSCRIPTIONS**

- Smartphones make up the majority of mobile broadband devices today and subscriptions are expected to more than double to 9.5 billion by 2020
- Subscribers in Asia Pacific, the Middle East and Africa are exchanging their basic phones for smartphones, partly due to the increased availability of lower cost smartphones

Source: Ericsson



INCREASED **TRAFFIC** TO SMARTPHONES

- Total monthly smartphone traffic over mobile networks will increase around 8-fold between 2014 and 2020
- Mobile traffic generated by mobile phones is around two times that from mobile PCs, tablets and routers
- Factors such as operator data volume caps, tariff plans, and the screen size and resolution of the user's device all impact data traffic volumes per subscriber

GROWING **VIDEO** SEGMENT

- Video is the largest and fastest growing segment of mobile data traffic. It is expected to grow by approximately 45 percent annually through to 2020, by which time it is forecast to account for around 55 percent of all global mobile data traffic

INCREASE IN **VIDEO** STREAMING

- Over 50 percent of consumers state that they watch streamed on-demand video content at least once a day, up from 30 percent in 2010
- Today, people estimate that they spend 6 hours a week watching streamed TV series, programs and movies on-demand. This has more than doubled since 2011, when weekly viewing was estimated to be 2.9 hours a week

PRIMARY DEMOGRAPHIC
MALES 18-40



SUB AUDIENCES
FEMALES & KIDS



GROWTH STRATEGY

FilmOn's core strategy is to grow our ad-based and subscription business domestically and internationally. This will be done by expanding our unique and exclusive video content library, broadening our subscriber base, increasing streaming advertising revenue opportunities, enhancing our user interface and extending our direct-to-consumer streaming service continually to the most advanced internet-connected devices. Key elements of this strategy include:

- Continue to aggressively acquire or invest in **streaming content**
- Enhance subscriber satisfaction and retention with **service improvements**
- Accelerate our **sales execution**
- Complete selected **complementary acquisitions**
- Enter into **strategic partnerships** with third-party master content licensors
- Obtain **network television programming** when available
- **Capitalize** on the overall adoption and **growth of internet television**
- **Always be accessible** in the consumer electronics ecosystem
- Expand our market opportunities **internationally**

FilmOn.TV™

STREAMING HDiTV



FEATURES

- Access up to 1,000 channels on your TV with a user friendly interface
- Built-in HD camera for real-time video chat
- High performance keyboard and mouse, both wireless and make your choices super convenient
- The FilmOn Player is also a hotspot and offers Wi-Fi signals to other devices
- 200 of your favorite **ANDROID** Apps

M&A OPPORTUNITIES

WITH THE ACQUISITION OF SELECT ACQUISITION TARGETS, **FILMON** IS POISED TO SEIZE **60%** OF THE **PREMIUM TRANSACTIONAL VIDEO ON-DEMAND MARKET**

TARGET 1

Over-the-top on-demand Internet streaming media services company based in Los Angeles, CA. The company sells and delivers Hollywood movies, television shows, and music concerts and videos online. **Sales TBD**

TARGET 2

Los Angeles based company that categorizes and organizes online destinations that offer short and long-form videos. It includes TV shows, movies, user-generated content, and video games. **Sales TBD**

TARGET 3

UK Based company that provides movies, games, and home entertainment products. The company offers classic titles, foreign films, music DVDs, interactive game DVDs, language DVDs, and TV series. It also provides online DVD, Blu-ray disc, and games rental services.

TARGET 4

Los Angeles based company that provides premium transactional video on demand (VOD) service. **Sales \$30M**



“

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THE MARKET
OPPORTUNITY IS

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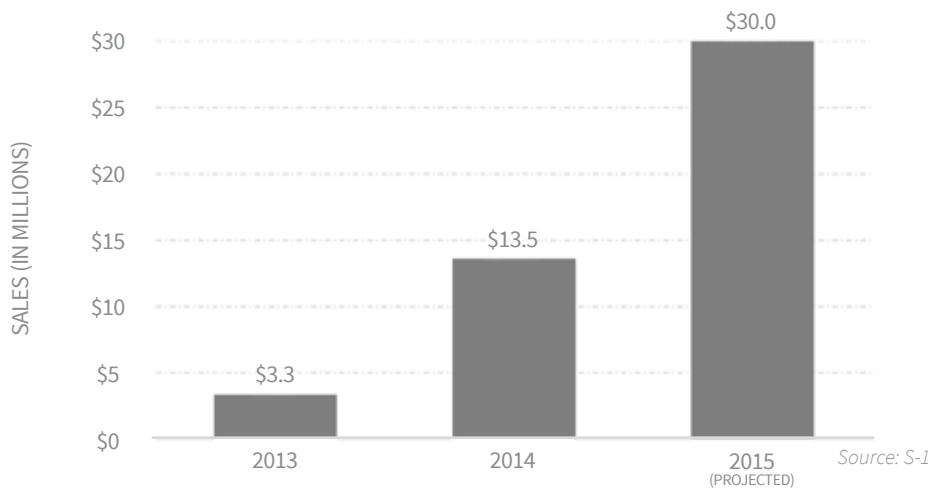
-Wall Street Journal

PETER VAN PRUISSSEN

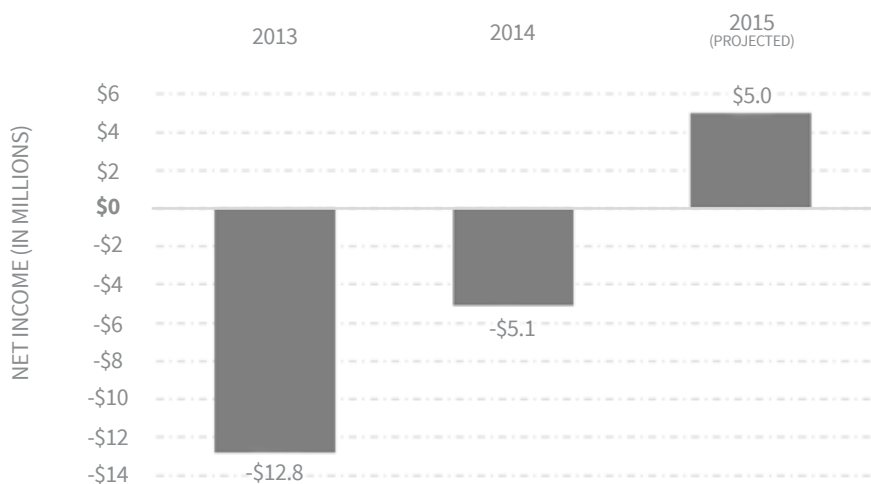
CFO, Secretary, Treasurer and Director

FINANCIAL PERFORMANCE

HISTORICAL AND PROJECTED SALES GROWTH



HISTORICAL AND PROJECTED NET INCOME GROWTH



Source: S-1

BALANCE SHEET

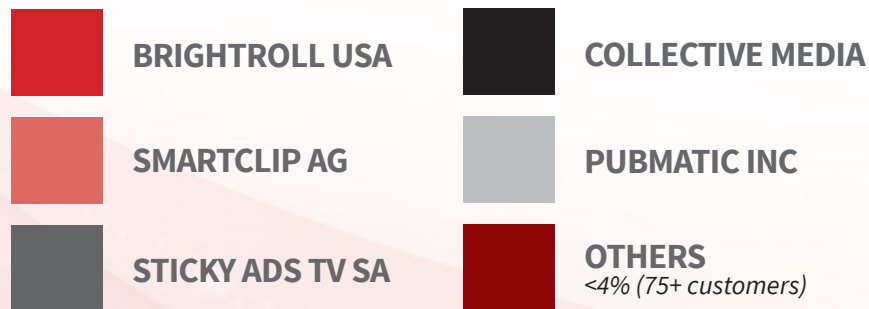
As of June 30, 2015

USD in Millions

Cash	\$0.9
Accounts Receivable	\$4.6
Other Current Assets	\$0.7
PPE	\$1.7
Intangibles	\$1.5
Other Non-Current Assets	\$0.5
TOTAL ASSETS	\$11.1
Accounts Payable	\$5.6
Notes Payable - Related	\$17.1
Shareholders' Equity	(\$11.7)
TOTAL LIABILITIES & EQUITY	\$11.1

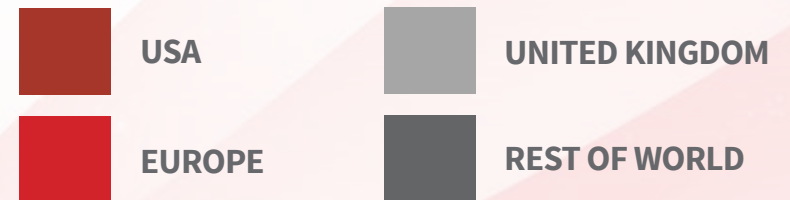
AD SALES BY CUSTOMER

2015 YTD



SALES BY REGION

As of June 30, 2015



2016 REVENUE PROJECTION

FILMON LEVERAGES EXISTING PLATFORM TO CREATE A DIVERSIFIED REVENUE MODEL



2014
\$14 MILLION

- ADVERTISING REVENUE
- SUBSCRIPTION REVENUE
- LICENSING REVENUE



2016
\$46 MILLION

- HOLOGRAM CONCERT VENUE
- FILMON INCENTIVICED OFFER
- IN-HOUSE LEAD GENERATION
- CPM ADVERTISING
- PREMIUM MOVIES
- OTHER

Source: FilmOn

SELECT OTHER SALES TOOLS

CLASS 15

Class15

CLASS15.COM is a platform that connects advertisers to **influencers** seamlessly. Advertisers use Instagramers with a prominent following to promote their brand or product, in a simple, easy-to-use, automated website.

ADVIRALLY



ADVIRALLY.COM “Viral Video-Seeding” where advertisers can place their video ads or shows on sites like YouTube, Vine and Vimeo and buy millions of viewers to watch their videos generating likes, dislikes and commentary. This methodology is divisive in kick-starting a video’s presence online.

MONDOTUNES



MONDOTUNES.COM utilizes the same distribution channel used by Lady Gaga, Black Eyed Peas, One Republic, U2, Rihanna and other Universal Music Group artists to allow streaming and download **distribution to 700 digital music retailers** across the web.

INVESTMENT HIGHLIGHTS

LARGE **CUSTOMER BASE**

FilmOn channels FOTV USA and FOTV UK Broadcast stations are in 40+ Million Cable homes in the USA and some 24 Million the UK and Europe.

HIGH CUSTOMER **RETENTION RATE**

94% of FilmOn's viewers returns month on month and watch an average of over 17 minutes of content per session across all FilmOn devices and content outlets.

VARIETY OF **CUSTOMER VERTICALS**

FilmOn has every vertical though the primary audience of males from age 18 to 40 (64%), a strong dedicated following in kids 8 to 14 years old (8%) and females (22%).

ATTRACTIVE **FINANCIAL PROFILE**

Highly scalable business model with explosive revenue growth opportunities and significant gross margins. Strong revenue momentum, sales growth from \$3.2 million to \$13.5 million between 2013 and 2014. **Revenue projected to reach \$46 million in 2016.**

FILMON **PATENTS**

Granted patent covering individualized satellite transmission systems and remote viewing systems.

WE CURRENTLY
MONETIZE
APPROXIMATELY

5%

OF OUR
ADVERTISING
CAPACITY AND
HAVE THE
POTENTIAL TO

significantly
INCREASE
OUR ADVERTISING
REVENUE